



7th Global Tape Forum

Global Test Methods Committee Meeting

2024 China Adhesive Tape Forum

24-26 April, 2024

JEURONG Hotel Shanghai

Main Theme: Innovation, Harmonization, Sustainability

- ☆ Technology and Application
- ☆ Raw Material and Environment
- ☆ Sustainability

Preliminary Programme

Including:

- Program schedule overview
- Call for speakers
- Registration
- Expo overview
- Sponsorship opportunities



www.catia-china.com

Welcome Message


Dear Attendees:

It is with great pleasure and pride that we welcome you to Shanghai and the 7th Global Tape Forum/Global Test Methods Committee Meeting & 2024 China Adhesive Tape Forum. China Adhesives and Tape Industry Association (CATIA) is honored to host this international event.

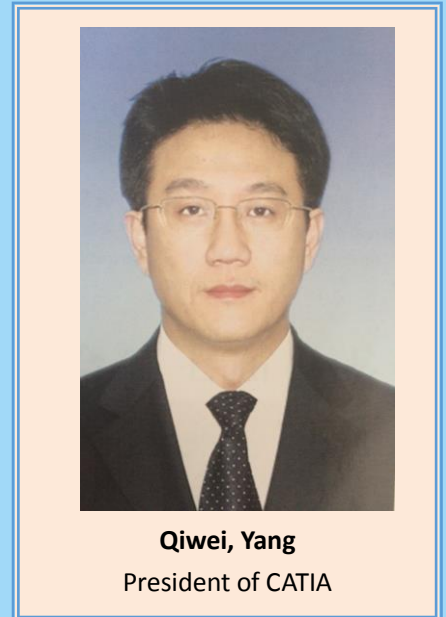
The Global Tape Forum (GTF) was proposed by Afera and PSTC in 2006. After allying with CATIA, JATMA and TAAT, the 1st GTF/GTMC was held in Orlando, USA in 2009, the 2nd in Stockholm, Sweden in 2010, the 3rd in Taipei, Taiwan in 2012, the 4th in Nashville, USA in 2014, the 5th in Beijing, China in 2016, and the 6th in Munich, Germany in 2018. And we are very pleased to hold the 7th GTF/GTMC Meeting in Shanghai, one of the most bustling metropolises in China.

The 7th Global Tape Forum/Global Test Methods Committee Meeting & 2024 China Adhesive Tape Forum is a celebration of our industry and the people who comprise it. As we share our successful experiences, exchange best business practices and establish new business relationships, we are advancing the industry – worldwide. We look forward to more innovation and cooperation in the adhesive tape industry.

Welcome to the conference.



Qiwei, Yang
President of CATIA



CATIA, Organizer in Brief

CATIA, China Adhesives and Tape Industry Association acts as the voice of the adhesive, sealant & tape industry in China. Since its establishment in 1987, CATIA constantly abides by the “be united, innovative, realistic” style of work and devotes to serve its members and the whole industry.

CATIA represents over 400 member companies in China, generating a total turnover in excess of 120 billion RMB per year.

CATIA has 1 branch and 6 committees, including Pressure Sensitive Adhesives & Products Branch, Polymer Emulsion Adhesive Committee, Rubber Adhesives Committee, Polyurethane Adhesives Committee, Hot-Melt Adhesives Committee, Engineering Adhesives Committee and Construction Adhesives Committee.

The mission of CATIA is:

- To develop various activities to promote the development and progress of adhesives, sealants and tape industries in China;
- To serve companies and institutions in adhesives, sealants and tape industries and to reflect their complaints and requirements to the superiors;
- To enhance the communications and collaborations among adhesives, sealants and tapes companies at home and abroad as well as national trade associations;
- To implement state industrial policies;
- And to be a bridge between government and member companies.



CATIA

China Adhesives and Tape Industry Association

Phone +86-10-8446 4298 | liyong@catia-china.com | www.catia-china.com

Co-Organizers

CATIA, China Adhesives and Tape Industry Association, is organizing the 7th Global Tape Forum / Global Test Methods Committee Meeting & 2024 China Adhesive Tape Innovation Technology and Application Development Forum in cooperation with:

AFERA The European Adhesive Tape Association
www.atera.com

PSTC Pressure Sensitive Tape Council
www.pstc.org

JATMA Japan Adhesive Tape Manufacturers Association
www.jatma.jp

TAAT Taiwan Regional Association of Adhesive Tape Manufacturers
www.taiwantape.com

Hotel Information

Date & Venue

Date: Wednesday to Friday, 24-26 April, 2024

Venue: JEURONG Hotel Shanghai

Hotel Phone: +86-21-3359 9999

Website: www.jeuronghotels.com

Address: No.80 Minhong Road, Minhang District, Shanghai, China



Program Schedule Overview

23 April, 2024 Tuesday	24 April, 2024 Wednesday	25 April, 2024 Thursday	26 April, 2024 Friday
	9:00-12:00	9:00-12:00	9:00-12:00
	<ul style="list-style-type: none"> ● Global Test Methods Committee Meeting ● <u>Registration</u> for 2024 China Adhesive Tape Forum 	2024 China Adhesive Tape Forum (Plenary Session) & EXPO	2024 China Adhesive Tape Forum (Parallel Sessions) & EXPO
	12:00-14:00	12:00-14:00	12:00-14:00
	Buffet Lunch	Buffet Lunch	Buffet Lunch
14:00-17:30	14:00-17:30	14:00-17:30	14:00-17:30
<u>Registration</u> for Global Tape Forum and Global Test Methods Committee Meeting	<ul style="list-style-type: none"> ● Global Tape Forum ● <u>Registration</u> for 2024 China Adhesive Tape Forum 	2024 China Adhesive Tape Forum (Plenary Session) & EXPO	2024 China Adhesive Tape Forum (Parallel Sessions) & EXPO
18:00-20:00	18:00-20:00	18:00-20:00	18:00-20:00
Dinner	Dinner	Evening Banquet	Dinner

We provide **simultaneous interpretation** service in English and Chinese for 2024 China Adhesive Tape Forum.

2024 China Adhesive Tape Forum Call for Speakers

Total: about 40-45 papers.

At least 3 papers are expected from each association: AFERA, PSTC, JATMA, TAAT and CATIA.

Important Dates

- Abstracts due: 31 December, 2023
- Final presentations due: 29 February, 2024 (in **PPT or PDF**)

Paper submission guidelines

1. All abstracts and full papers must be in English or Chinese language.
2. Submit the following form (**with your photo**) by email

Paper title: _____

Speaker's name: _____ Position: _____

Company: _____

Address: _____

Postal Code: _____ City: _____ State: _____

Phone: _____ Fax: _____

E-mail: _____ Cell Phone: _____

Abstract: (No more than 300 words without tables and images)

Personal biography: (No more than 200 words)

Photo requirement: one-inch color photo

Language

The official languages for 2024 China Adhesive Tape Innovation Technology and Application Development Forum are **English** and **Chinese**.

We provide **simultaneous interpretation** service in English and Chinese for the forum.

Please e-mail the abstract and full paper to

Miss Li Yong

Phone: +86-10-8446 4298

liyong@catia-china.com

www.catia-china.com

2024 China Adhesive Tape Forum Registration Information

Registration Fee	Early Bird Price (before 29 Feb., 2024)	Regular Price (after 29 Feb., 2024)	Student/Press	Speaker
Participant	USD 600 per person	USD 700 per person	USD 300 per person	Free

The registration fee includes: admission to 2024 China Adhesive Tape Innovation Technology and Application Development Forum and the EXPO, all scheduled meals and coffee breaks.

- We offer three complimentary quotas for staffs of AFERA, PSTC, JATMA and TATT to attend the forum.
- There will be no charges for any part of the GTF & GTMC meetings.

Accommodation Information

JEURONG Hotel Shanghai

Deluxe Single Room: RMB 780 per night (incl. breakfast)

Deluxe Twin Room: RMB 780 per night (incl. breakfast)

Executive Deluxe Suite: RMB 2,000 per night (incl. breakfast)



7th GTF/GTMC Meeting 2024 China Adhesive Tape Forum Participant Registration Form

Conference: 24-26 April, 2024

JEURONG Hotel Shanghai, China

Step 1: Attendee Information

Early Bird Registration Regular Registration Student/Press Speaker

First Name: _____ Last Name: _____

Title: _____

Company: _____

Address: _____

Zip/Postal Code: _____ City: _____ Country/Region: _____

Phone: _____ Fax: _____

E-Mail: _____ Cell Phone: _____

Room References:

Deluxe Single Room: RMB 780 per night (incl. breakfast)

Deluxe Twin Room: RMB 780 per night (incl. breakfast)

Executive Deluxe Suite: RMB 2,000 per night (incl. breakfast)

Check-in Date: _____ Check-out Date: _____

Step 2: Participation Options

GTMC Meeting GTF 2024 China Adhesive Tape Forum

Step 3: Payment Information

Please only remit **conference fee** to the following account.

And you will pay for the accommodation fee directly to the front desk of the hotel.

Bank Transfer

Bank	ICBC Beijing GuangQu Road Branch
Bank Address	No. 22, GuangQuMenWai DaJie, Chaoyang District, Beijing
SWIFT Code	ICBKCNBJBJM
Beneficiary	China Adhesives and Tape Industry Association
Association Address	Room 2107, Tower B, Tianyuangang Center, No. 2, Dongsanhuan North Road, Chaoyang District, Beijing
Account Number	0200 0037 0920 0066 059

Step 4: Submit this form

Please email or fax this form to liyong@catia-china.com Fax: +86-10-8766 3015

Deadline: **29 February, 2024**

Exhibition Information

25-26 April, 2024

The Expo during the 7th GTF / GTMC Meeting & 2024 China Adhesive Tape Innovation Technology and Application Development Forum will be held on 25-26 April, 2024, from 9:00 until 17:30 on the 3rd floor of JEURONG Hotel Shanghai. With an anticipated attendance of more than 500 industry leaders from large, medium and small adhesive tape manufacturers worldwide, participants can seek out the latest cutting-edge products and technologies. The exhibition is an effective and efficient way for companies to market their products and services. Do not miss this opportunity to position your company as a leader in the adhesive tape industry!

Exhibition Fee

Booth Rate: USD 900 per booth (2×2 sqm)

Exhibition Fee includes

- Rental of one booth (about 4 sqm, 2m×2m)
- One exhibiting board/wall (2m width)
- One sign panel with your company name
- One conference table with two chairs
- Free company listing on attendee promotion materials including the Exhibitor List and Final Programme

Booth Contract Submission

Complete and submit the Exhibition Booth Contract

Exhibit Hall Schedule

Installation: 12:00-18:00, 24 April, 2024

Expo Hours: 9:00-17:30, 25-26 April, 2024

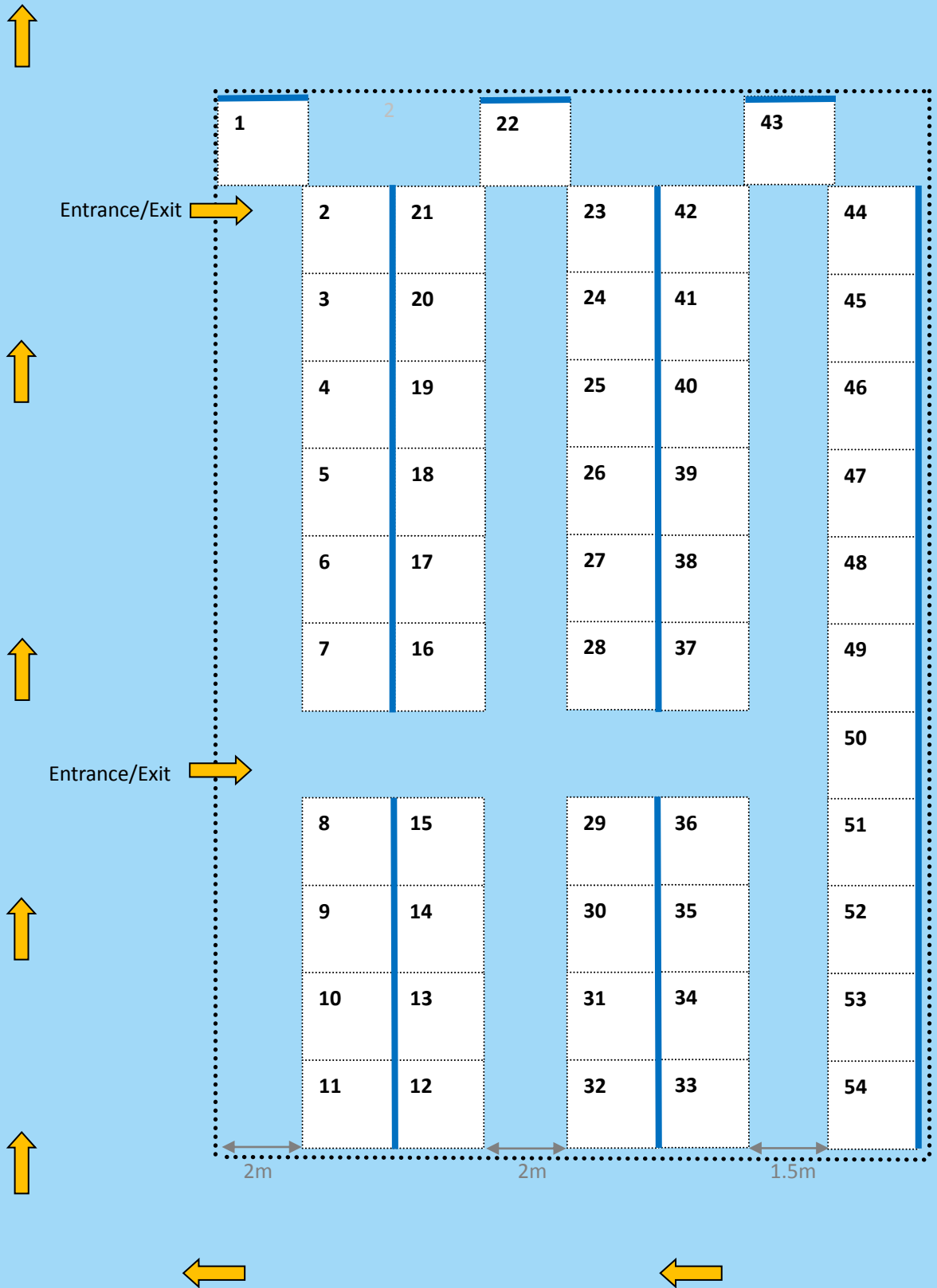
Tear-Down: 17:30-21:00, 26 April, 2024

Exhibition Location

The 3rd floor, JEURONG Hotel Shanghai

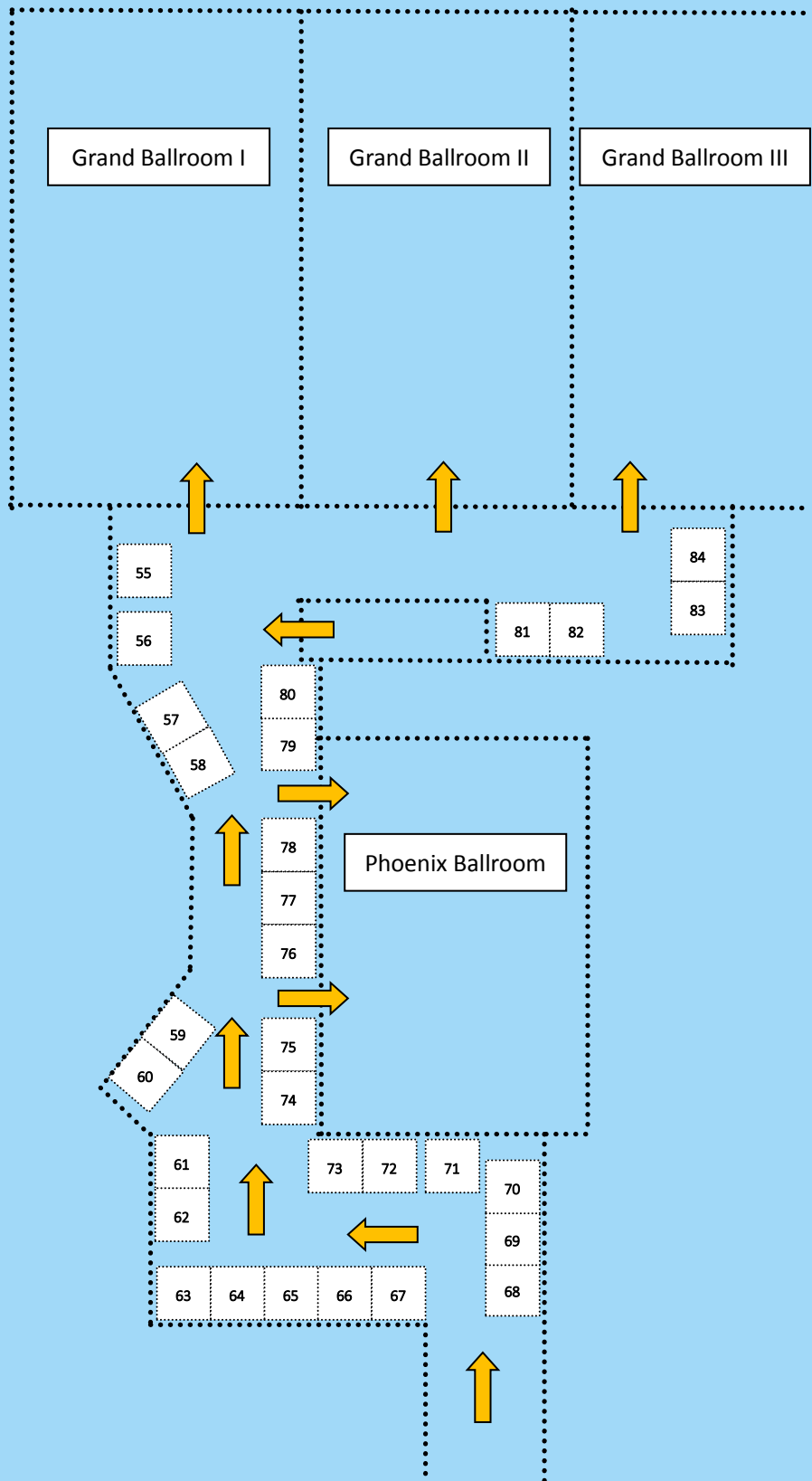
Exhibition Floor Plan

Phoenix Ballroom, The 3rd Floor



Exhibition Floor Plan (continued)

Ballrooms and Foyers, The 3rd Floor



Exhibition Booth Contract

25-26 April, 2024

JEURONG Hotel Shanghai, China

Step 1: Contact Information

Provide name of contact person to receive the correspondence regarding booth(s):

Name: _____ Title: _____

(This person will also receive the confirmation letter and service kit)

Company: _____

Address: _____

Postal Code: _____ City: _____ Country: _____

Phone: _____ Fax: _____

E-Mail: _____ Cell Phone: _____

Step 2: Booth Space Request and Registration Fees

Booth Space: _____

Registration fee per 4 sqm (2m×2m) booth: USD 900

_____ booth(s) @ USD 900 each =USD _____

Step 3: Company Profile

Submit/attach a Company Profile (in English or Chinese) of no more than 100 words with this exhibition contract, which will be included in the Exhibitor List and Final Programme. Reservation of booth, payment and company profiles are due by 29 February, 2024.

Step 4: Payment Information

Bank Transfer

Bank	ICBC Beijing GuangQu Road Branch
Bank Address	No. 22, GuangQuMenWai DaJie, Chaoyang District, Beijing
SWIFT Code	ICBKCNBJBJM
Beneficiary	China Adhesives and Tape Industry Association
Association Address	Room 2107, Tower B, Tianyuangang Center, No. 2, Dongsanhuan North Road, Chaoyang District, Beijing
Account Number	0200 0037 0920 0066 059

Step 5: Submit this form

Please email or fax this form to liyong@catia-china.com Fax: +86-10-8766 3015

Deadline: **29 February, 2024.**

Sponsorship Opportunities

CATIA invites you to maximize the return on our promotional investment by participating in the 7th GTF / GTMC Meeting & 2024 China Adhesive Tape Forum. By involving your company in pre-convention and on-site promotion, you can increase visibility and market recognition while demonstrating your support of the adhesives tape industry. In return for your financial support, CATIA recognizes and acknowledges your company before, during and after the Conference.

Sponsorship Diamond Package

USD 15,000

The sponsorship diamond package includes:

- 1. Free conference entrance:** Four free conference entrances to the 7th GTF / GTMC Meeting & 2024 China Adhesive Tape Innovation Technology and Application Development Forum & EXPO
- 2. Free booth at the Expo:** One free booth space (2×2 sqm) at the EXPO
- 3. Raise your visibility:** Your company logo will appear on the following communication materials as part of the promotional campaign.
 - CATIA's website: www.catia-china.com
 - CATIA's WeChat public platform
 - "China Adhesives" and "China Adhesives Information" Magazines Page Advertising
 - Preliminary and final programme
 - At the conference venue, sponsors' logos will appear on various supports for the entire duration of the conference
 - Free advertisement in CATIA's website for a whole year (middle banner position)

Sponsorship Platinum Package

USD 12,000

The sponsorship platinum package includes:

- 1. Free conference entrance:** Three free conference entrances to the 7th GTF / GTMC

Meeting & 2024 China Adhesive Tape Innovation Technology and Application Development Forum & EXPO

2. Free booth at the Expo: One free booth space (2×2 sqm) at the EXPO

3. Raise your visibility: Your company logo will appear on the following communication materials as part of the promotional campaign.

- CATIA's website: www.catia-china.com
- CATIA's WeChat public platform
- “China Adhesives” and “China Adhesives Information” Magazines Page Advertising
- Preliminary and final programme
- At the conference venue, sponsors' logos will appear on various supports for the entire duration of the conference
- Free advertisement in CATIA's website for a whole year (middle or lower banner position)

Sponsorship Gold Package

USD 9,000

The sponsorship gold package includes:

1. Free conference entrance: Two free conference entrances to the 7th GTF / GTMC Meeting & 2024 China Adhesive Tape Innovation Technology and Application Development Forum & EXPO

2. Raise your visibility: Your company logo will appear on the following communication materials as part of the promotional campaign.

- CATIA's website: www.catia-china.com
- CATIA's WeChat public platform
- “China Adhesives” and “China Adhesives Information” Magazines Page Advertising
- Preliminary and final programme
- At the conference venue, sponsors' logos will appear on various supports for the entire duration of the conference

Sponsorship Silver Package

USD 6,000

The sponsorship silver package includes:

1. Free conference entrance: One free conference entrance to the 7th GTF / GTMC Meeting & 2024 China Adhesive Tape Innovation Technology and Application Development Forum & EXPO

2. Raise your visibility: Your company logo will appear on the following communication materials as part of the promotional campaign.

- CATIA's website: www.catia-china.com
- CATIA's WeChat public platform
- "China Adhesives" and "China Adhesives Information" Magazines Page Advertising
- Preliminary and final programme
- At the conference venue, sponsors' logos will appear on various supports for the entire duration of the conference

Single Sponsorship Options

All single sponsorships will be acknowledged in the final Conference Programme.

- Evening Banquet (exclusive) on 25 April, 2024: USD 18,000
- Coffee Breaks (exclusive) : USD 12,000
- Badges & Lanyards (exclusive) : USD 9,000
- Conference Bags (exclusive) : USD 9,000
- Notebook & Pens (exclusive) : USD 9,000
- Parallel Sessions: USD 9,000
- Seat Back Cover (exclusive) : USD 6,000
- Bottle Water Cap Cover (exclusive) : USD 6,000
- Meal Voucher (exclusive) : USD 3,000
- One full page advertisement in the Conference Proceedings: USD 900
- Customized sponsorship: Can be customized individually (e.g. enterprise custom-made gifts)

Sponsorship Contract

25-26 April, 2024

JEURONG Hotel Shanghai, China

Step 1: Contact Information

Provide name of contact person to receive the correspondence regarding Sponsorship:

Name: _____ Title: _____

(This person will also receive the confirmation letter and service kit)

Company: _____

Address: _____

Postal Code: _____ City: _____ Country: _____

Phone: _____ Fax: _____

E-Mail: _____ Cell Phone: _____

Step 2: Book your Sponsorship

Please cross the applicable square:

- DiamondUSD 15,000
- Platinum.....USD 12,000
- GoldUSD 9,000
- Silver.....USD 6,000
- Evening Banquet on 25 April, 2024..... USD 18,000
- Coffee Breaks..... USD 12,000
- Badges & Lanyards..... USD 9,000
- Conference Bags.....USD 9,000
- Notebook & Pens..... USD 9,000
- Parallel Sessions..... USD 9,000
- Seat Back Cover.....USD 6,000
- Bottle Water Cap Cover.....USD 6,000
- Meal Voucher.....USD 3,000
- One full page advertisement in the Conference Proceedings.....USD 900
- Customized sponsorship.....rate and type to be discussed

Other Requests/Questions:

Step 3: Payment Information (See the above)

Step 4: Submit this form

Please email or fax this form to liyong@catia-china.com Fax: +86-10-8766 3015